

Presented by:



Presented by:

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Presented By:



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EVENT FACTS

- Shortboard Pro Surf Invitational
- Longboard Pro/Am Surfing Competition
- Amateur Skateboarding & BMX Competition
- Professional Skateboarding Exhibitions
- Micro-Brew Beer Festival
- Kiteboarding Demos

When: November 7-9, 2008
Where: Hilton Cocoa Beach
1550 N. Atlantic Ave.
Cocoa Beach, FL 32931
321-613-9046: Jason McKee





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COMMITTED SCHEDULE OF EVENTS AS OF September 1, 2008:

October 25-26, The AAU National Surfing Championships

Location: Cocoa Beach

November 7-9, Skateboard Exhibition

Location: The Cocoa Beach Hilton

November 7-9, The Sean and Skippy Slater Pro Surfing Invitational.

Past participants include Kelly Slater, C.J. Hobgood, Corey & Shea Lopez.





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Schedule of Events

- Thursday Evening: Street party at Rusty's (Cape Canaveral Port)
- Friday, Saturday, Sunday: Pro Shortboard, Longboard Surf Contests
- Friday, Saturday, Sunday: Sk8board contest, free skating
- Friday Evening: Fundraiser dinner to benefit The World Skin Cancer Foundation at the Hilton Cocoa Beach.
- Saturday, 4-8pm: Micro Brew Beer Festival, Hilton Cocoa Beach
- Saturday Evening: Bonfire at Coconuts





Presented by:

Presenting Pro Sponsorship \$15,000 (negotiable)

- Radio Spots, Radio Stations
- TV Ad throughout Central Florida
- T-Shirts: 700 units
- Hats: 200 units
- Posters: 500 units
- Announcements at Event
- Signage center stage
- Newspaper, Magazine, web throughout US
- Promote Product at events
- (2) rooms at the Hilton for 3 nights during event
- (6) Tickets to World Skin Cancer Fundraiser Dinner Party





\$5,000 Cash Pro Event Sponsorship (negotiable)

- Name prominently displayed on event material
- 6 banners at event
- 4 tents at event
- (4) tickets to World Skin cancer Fundraiser Dinner party
- A 10 X 10 vendor/exhibitor space at event
- One room, 3 day stay at Hilton Cocoa Beach

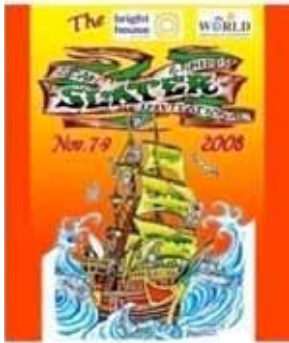




\$2,500 Cash AM Presenting Sponsorship Longboard, Skateboard

- Name prominently displayed on event material
- 4 banners at event
- 2 tents at event
- (2) tickets to World Skin cancer Fundraiser Dinner party
- A 10 X 10 vendor/exhibitor space at event
- One room, 3 day stay at Hilton Cocoa Beach





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Product Sponsorship \$500-\$2,000

- Name prominently displayed on event material
- 2 banners at event
- 1 tents at event
- (2) tickets to VIP Party
- A 10 X 10 vendor/exhibitor space at event





Team Sponsorship-\$500

- Name prominently displayed on event material
- 1 banners at event
- 1 tents at event
- (2) tickets to VIP Party
- A 10 X 10 vendor/exhibitor space at event
- Entries up to 5 team riders for AM Events





Other Types of Sponsorships

- Cash Donations
- Logistical Support
- Equipment Support
- Raffle Items
- Contestant Bag Items

All sponsors plugged by MC's, linked on sponsors page, complimentary entry into contest.

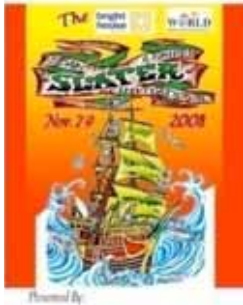




Sponsors Less Than \$500

- Name prominently displayed on event material
- 1 banner at event
- 1 tents at event





Sponsorship- Skateboarding Event

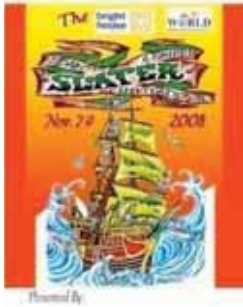
VERT RAMP - \$5,000

- Logo on Vert Ramp
- 2 tents
- 6 banner spaces
- 4 dinner Tickets
- 3 night stay for two @ the Hilton

Skatepark All - \$3,000

- Logos throughout park
- 2 tents
- 2 banner spaces
- 2 dinner tickets





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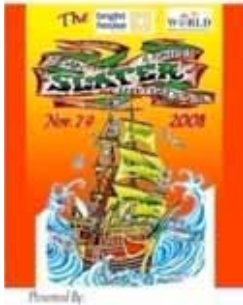
Tent Space Around Skatepark - \$250.00

- 2 Tent (1 around skatepark, 1 on beach)
- 1 Banner
- Tent Space
- Banner Space

Skatepark – Partial 1 of 3 (\$1,000)

- Logos in Skatepark
- 2 Tent (1 around skatepark, 1 on beach)
- 2 Banner Spaces
- 2 Dinner Tickets





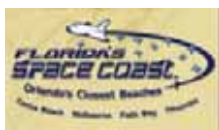
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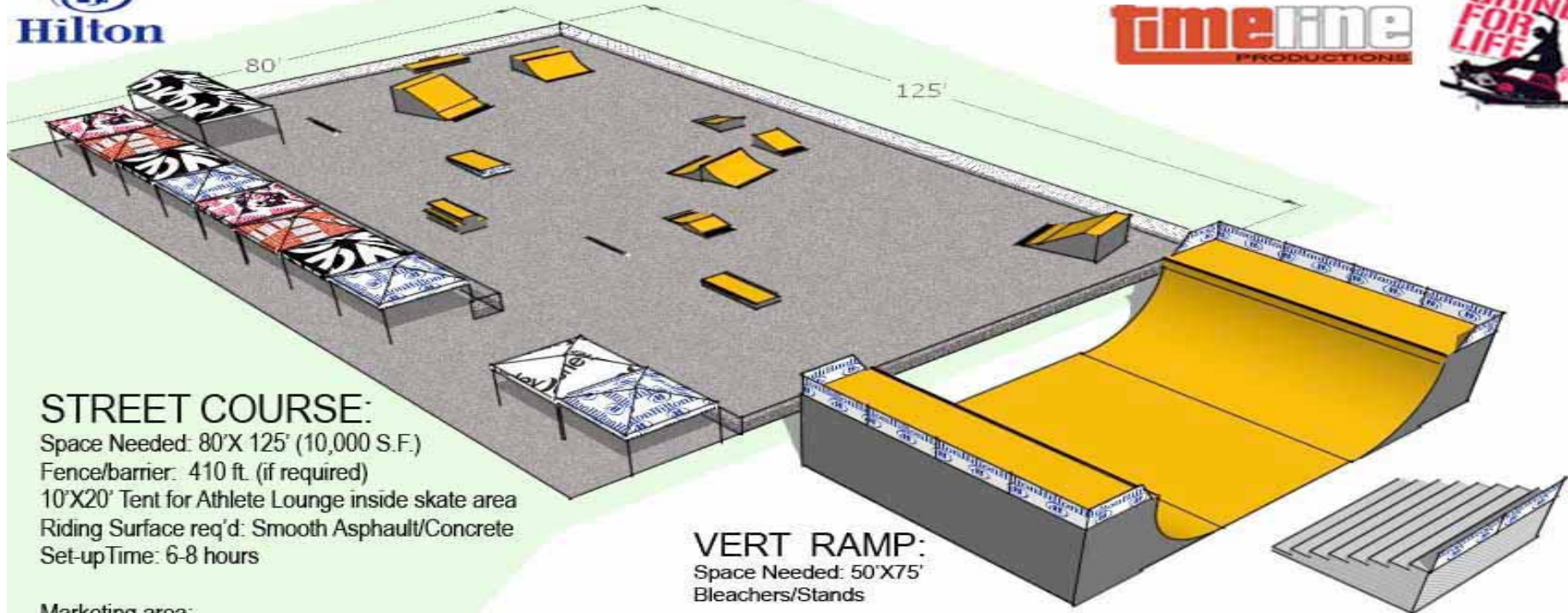
Food Sponsor - \$1,500 (May sell Food)

- 4 Banner Spaces
- Space under VIP Tent

Drink Sponsor – (May not Sell)

- 4 Banner Spaces
- Space Under VIP Tent





STREET COURSE:

Space Needed: 80'X 125' (10,000 S.F.)
 Fence/barrier: 410 ft. (if required)
 10'X20' Tent for Athlete Lounge inside skate area
 Riding Surface req'd: Smooth Asphalt/Concrete
 Set-up Time: 6-8 hours

Marketing area:
 There will be room for ten 10X10 tents

VERT RAMP:

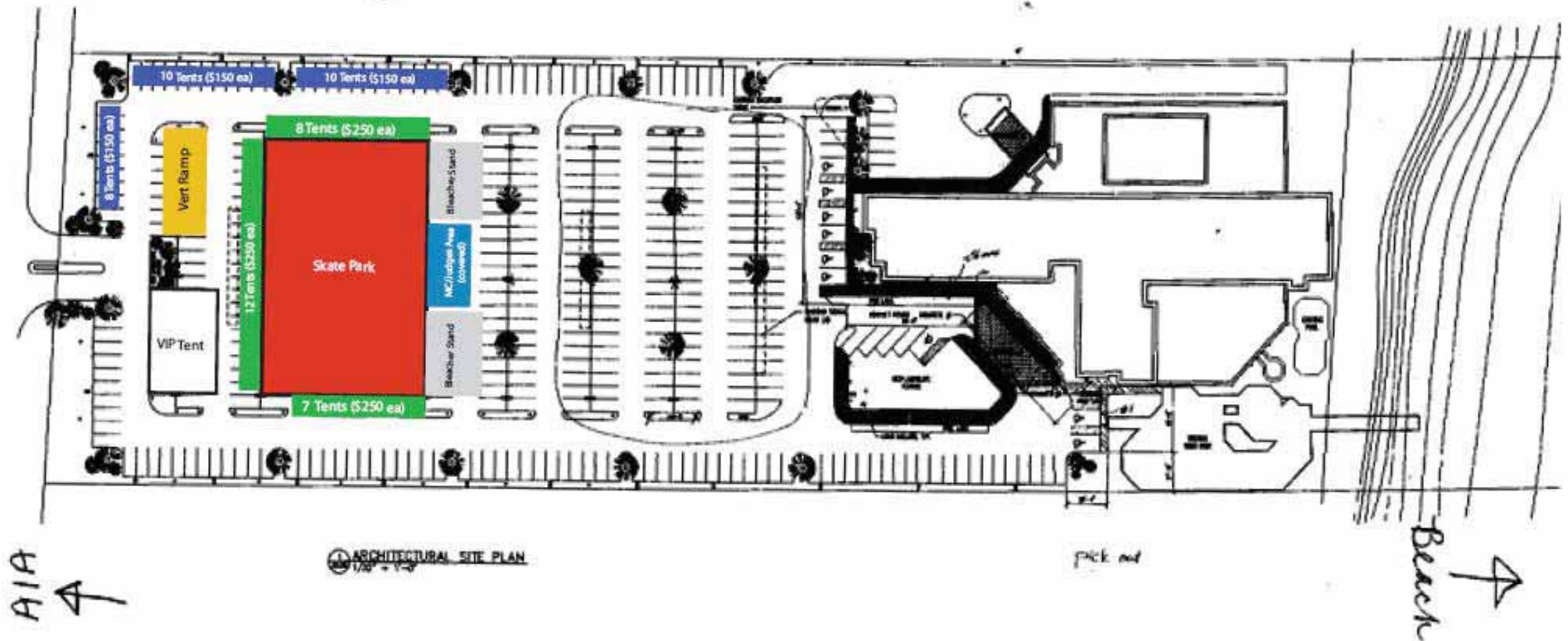
Space Needed: 50'X75'
 Bleachers/Stands

Marketing Area:
 Banner Space on front/back of handrails and
 on Bleacher Rarails

Park/graphic
 Design:



454 - Parking Spaces



Sponsorship Opportunities

Vert Ramp - \$5,000

- Logos on Ramp
- 3 Tents (Skate and Surf Events)
- 6 Banner Spaces Around Skate Area
- 4 Dinner Tickets
- 3 Night Stay for Two at Hilton

Skatepark - All (\$3,000)

- Logos throughout Skatepark
- 3 Tents (Skate and Surf Events)
- 2 Banner Spaces
- 3 Night Stay for Two at Hilton

Skatepark - Partial 1 of 3 (\$1,000)

- Logos in Skatepark
- 2 Tent (Skate and Surf Events)
- 2 Banner Spaces
- 2 Dinner Tickets

Tent Space Around Skatepark - \$250

- 1 Tent
- 1 Banner

Tent Space - \$150

- 1 Tent (Skate or Surf Events)

Banner Space - \$75

- 1 Banner

Food Sponsor - \$1,500 (May sell food)

- 4 Banner Spaces
- Space Under VIP Tent

Drink Sponsor - (May not sell)

- 4 Banner Spaces
- Space Under VIP Tent



S P O N S O R S H I P C O M M I T M E N T F O R M

November 7,8,9, 2008 • Hilton Hotel Cocoa Beach Oceanfront

Event Sponsorships will be secured when Event Sponsorship Form and payment are received at the World Skin Cancer Foundation office. Company logo must also be emailed to johnross77@aol.com in order to begin sponsorship recognition.

Event Sponsorships forms must be received by November 3, 2008.

If your event sponsorship selection is no longer available, we will contact you to review other available event sponsorship options.

Please email or fax the Event Sponsorship Form to:

Julie Stine

julie@coastalsurfsports.com / fax 407.331.5809

If you have questions regarding Event Sponsorships, please call Julie Stine at 407.538.6402 or email her julie@coastalsurfsports.com.

Payment Methods

For online credit card payment, please go to

<http://www.worldskincancerfoundation.com/donate.php>. Note: You must send in this form with the same corresponding contact information as you input online. You may also pay by check payable to The World Skin Cancer Foundation and send to

World Skin Cancer Foundation, P.O. Box 321089 Cocoa Beach, FL, 32932

Note: If paying by check, please note the event and sponsorship level on the check.

Receipts

Your sponsorship to this event will benefit the non-profit entity of The World Skin Cancer Foundation. You will receive a receipt for your donation for your tax records.



